

# SNAXPO21

AUGUST 22-24, 2021

Charlotte, NC

# Reconnect

## With your industry at SNAXPO 2021.

Nothing replaces face-to-face meetings and in-person networking when it comes to learning what's new, getting questions answered and building relationships with partners. As the premier event for snack industry professionals, SNAXPO21 delivers this and more. Experience the excitement as the entire community comes back together for these valuable conversations with a wide variety of leaders, experts and exhibitors allowing you to make the best decisions for your business. Unwrap the most important connections at SNAXPO21.

### Explore the Show Floor

Face-to-face meetings with exhibitors are essential to growing your business, and the most important conversations take place at SNAXPO21. Join the entire spectrum of suppliers to source all the latest information and solutions including quality ingredients, packaging innovations, efficiency-boosting equipment and hot new flavors.



Ready-to-eat snacks /  
co-manufacturing services



R&D and quality  
assurance products



Ingredients, flavors  
and seasonings



Transportation and  
logistics services



Packaging equipment  
and materials



Operations and food safety  
software solutions



Processing equipment

### In the Words of an Attendee...

*"SNAXPO is an incredible opportunity to network with vendors, customers and other partners across the snack food industry, whether it's at one of the numerous social events, or when you walk the show floor. I've always found the event to be a very valuable use of my time, because I can meet with many different vendors and partners in a short amount of time"*

~Greg Pearson, CEO, Pretzel's Inc.

### Meet Companies and Brands Like:

- Amplify Snack Brands
- Anita's Mexican Foods Corp.
- Barcel SA de CV
- Benestar Brands
- Better Made Snack Foods
- Boulder Canyon
- Calbee North America
- Campbell Snacks
- Conagra Brands
- Corporación Dinant
- Eagle Foods
- Frito-Lay
- Hain Celestial
- Herr Foods
- Jackson's Honest
- Mondelez International
- Nestlé
- Old Dutch Foods
- On the Border
- PopCorners
- Pretzel Pete
- Productos Alimenticios Bocadoeli, S.A. de C.V.
- Pretzels, Inc.
- Productos Alimenticios Diana, S.A. de C.V.
- Productos Yuli S.A.
- Quinn Snacks
- Rudolph Foods
- Shearer's
- SkinnyPOP
- Snack It Forward
- Snak King
- Super-Pufft Snacks Corp
- The Hershey Company
- The Kellogg Company
- The Snack Brigade
- Unique Pretzel Bakery
- Utz Brands
- Wise Foods
- Wyandot

IT'S TIME TO RECONNECT, REGISTER TODAY.

# SNAXPO21 INSIGHTS

To prepare for the future, you need the latest insights into the snack industry. Discover this year's upcoming trends and changing consumer tastes—all at SNAXPO21. Learn more at [SNAXPO.com](http://SNAXPO.com).

## CHEW ON THIS

Leading through market disruption requires a new way of thinking. Inspirational speeches will address how harnessing change, adapting business strategy and turning challenges into opportunities will boost your business.

## MAY THE BEST FLAVORS WIN

The Flavor Pavilion competition will take place during SNAXPO21 show hours. New this year, the event will feature both sweet and savory categories. SNAXPO21 attendees will sample and vote for both sweet and savory entries to determine which companies will win the Flavor of the Year Awards.

## REGIONAL TRENDS SPICE THINGS UP

Location is a determining factor in this year's biggest trends, and SNAXPO21 will provide fresh insights. In the U.S., a return to mobile lifestyles means a fresh focus on convenience and connecting with consumers. While in the Latin American market, it's all about examining the hottest flavors, as well as post-pandemic consumer behaviors and spending habits by country.

## A FRESH PERSPECTIVE ON DIVERSITY

Get the scoop on women's leadership in the snack industry through WinS (Women in Snacks) education, featuring collaboration and discussions around why diversity, equity and inclusion are good for business.

## STAY AHEAD OF IMPACTFUL REGULATIONS

Explore current legislative and regulatory priorities for the industry, including labeling, food safety, litigation, nutrition and more.

## SCHEDULE AT-A-GLANCE

### AUGUST 22, 2021

New Member / First-Timer Reception

5:45-6:45 PM

SNAXPO21 Opening Reception

7:00-10:00 PM

### AUGUST 23, 2021

General Session Breakfast with  
Mainstage Speakers

8:00-10:00 AM

Trade Show and Education Sessions

10:00 AM-5:00 PM

SnackPAC Reception

5:30-6:30 PM

### AUGUST 24, 2021

General Session Breakfast with  
Mainstage Speakers

8:00-10:00 AM

Trade Show and Education Sessions

10:00 AM-5:00 PM

Sponsor Reception

5:00-6:00 PM

SNAXPO21 Closing Party

6:00-8:00 PM



With an expanded layout in two combined exhibit halls, SNAXPO21 is adding space to maintain the show features everyone loves, while still providing ample room for adequate social distancing throughout the show. To ensure the entire show is clean and organized, frequent hand washing will be promoted, hand sanitizing stations will be installed, and there will be dedicated entry and exit points. Please contact Abby Valentino at [avalentino@snacintl.org](mailto:avalentino@snacintl.org) with any questions, and please check the SNAXPO21 website for the most up-to-date safety regulations.

REGISTER FOR SNAXPO TODAY: [SNAXPO.COM](http://SNAXPO.COM)